



CASE STUDY

BROOKLANDS COLLEGE



ITQ were engaged as consultants by Brooklands College to evaluate and overhaul its printing environment.

Physical and electronic audits identified the locations of existing equipment and measured their monthly usage. The results were mapped onto digital plans of the College. The audit process identified three key areas for improvement:

- a. With no central procurement policy numerous brands were being purchased; this made it hard to maintain consumables stocks and wasted the College's purchasing power.
- b. The copier fleet, although capable, was not being wholly utilised, was in a secondary rental period and was showing signs of age.
- c. There was no clear structure, accountability or printing policy in place.

ITQ helped the College formulate a roadmap to improve its facilities in a series of clear, manageable and affordable steps.

BROOKLANDS COLLEGE

Brooklands College is a Further Education college supporting 4,500 students and staff based on two campus sites at Ashford, Middlesex and Weybridge, Surrey. Its course offering includes A levels and vocational training in disciplines as diverse as engineering and performing arts.

LOCATION

Ashford and Weybridge

BUSINESS SECTOR

Education

SIZE

4,500 students.

CHALLENGES

A lack of central purchasing allowed a profusion of equipment brands.

The copier fleet was under-utilised and ageing.

No print strategy or accountability.

“ The College expects to reduce print volumes - and costs - by between 25 and 30%. ”

Vivien Richards
Director of Facilities & Property,
Brooklands College

A NEW STRATEGY

A new strategy was developed with College managers and key staff. The implementation of the strategy saw ITQ applying its 'inside expertise' to review and help select suppliers, determine the specification of the MFPs and scrutinise the agreements offered.

Contractual terms had been an area of particular concern for the College. ITQ ensured that new contracts stipulated definitive service arrangements, a simple and painless exit strategy (should it ever become necessary) and billing for actual usage.

PRINT MANAGEMENT

Phase 2 saw ITQ help the College reduce waste, cut costs and make users accountable for their printing through a print management strategy. ITQ's strategy included using College ID cards to implement pull printing, applying rules and charging schemes to reduce costs and removing excess printers.

INTRODUCING A BRIGHTER FUTURE

ITQ has helped the College improve its facilities by exploiting modern MFPs, simplify procurement by reducing the number of manufacturers, improve accountability through print management and sanitise its print supply contracts.

Its advice will help the College reduce print volumes - and costs - by between 25 and 30%.

ABOUT ITQ

ITQ is a forward thinking and dynamic company providing high level support and exceptional levels of service. Established in 1991, we have evolved into a premier print solutions provider.

In 2011 our development and strength was recognised in the marketplace when we were selected to supply the BBC with one of the largest and most prestigious print management contracts awarded in the UK.

“ With extensive knowledge of the education sector, I have found ITQ's support invaluable in helping the college develop IT solutions that enable us to manage printing more effectively and reduce waste. ”

Roy Pachnanda
Brooklands College

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